

2024 Learning Collaborative

Better Health Partnership: Envisioning the Future



Notable Latino Leader
Crain's Cleveland Business

Rita Navarro-Horwitz
President & CEO
Better Health Partnership

Better Health Partnership

Learning Objectives

Participants will be able to:

1. Build upon keynote address and share new ideas for achieving higher levels of trust in communities.
1. Identify ways Better Health Partnership's collaborative is evolving to build trust with the community.
1. Describe future BHP strategies for including community voice with key initiatives for advancing health equity in the region.

Better Health Partnership

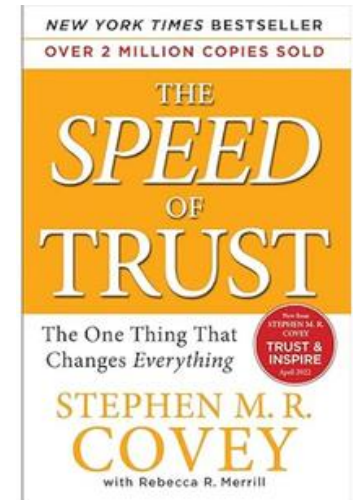
Envisioning the Future

Trust is confidence born of two dimensions: Character and Competence.

Character includes your integrity, motive, and intent with people.

Competence includes your capabilities, skills, results, and track record.

Both dimensions are vital.



BHP Founded on **TRUST**

Early Adopters for Sharing Data & Best Practices

“In God we Trust – all others must bring data”

~W. Edwards Deming



Cleveland Clinic



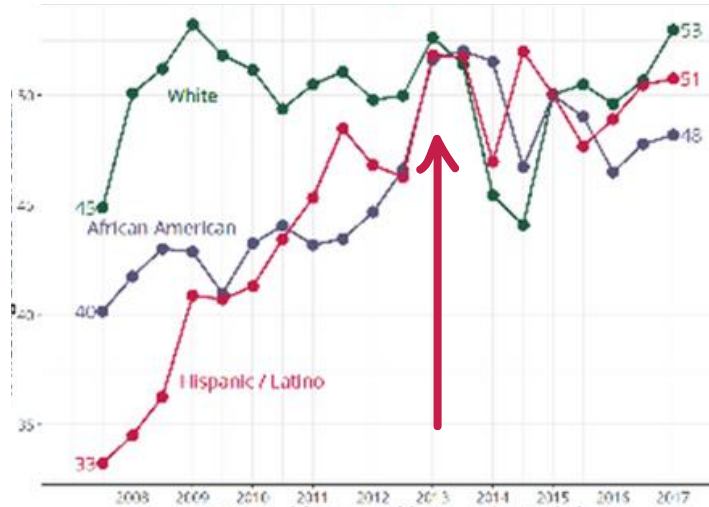
The MetroHealth System
Health Action Council
Center for Community Solutions



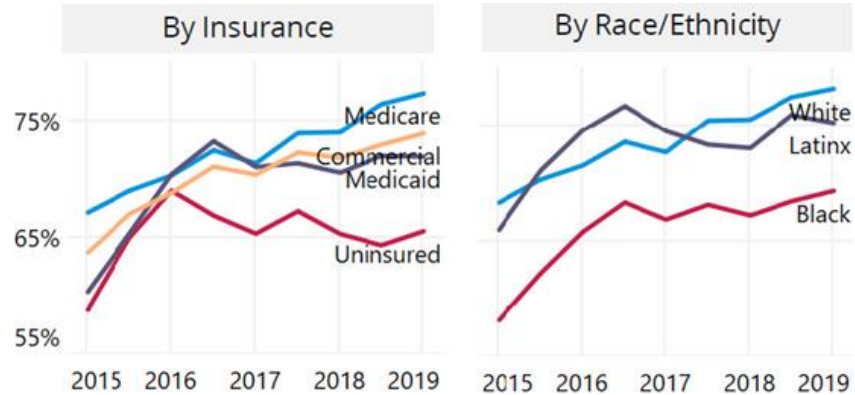
Neighborhood Family
Practice

TRUST:

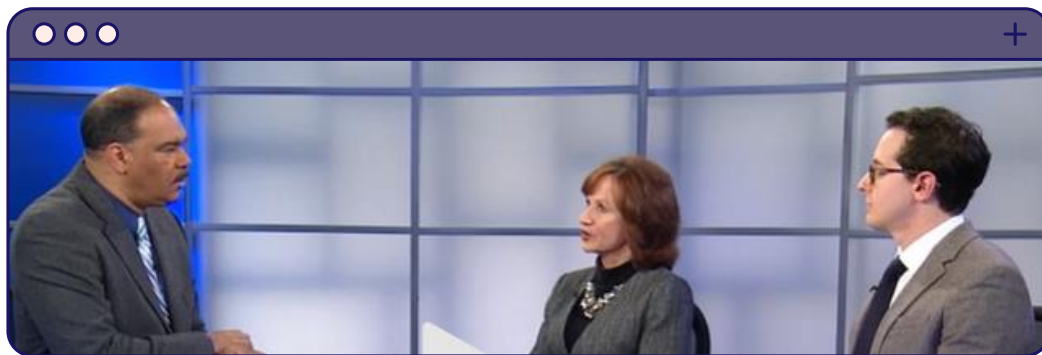
Regional Health Improvement Collaboration (2018- Health Affairs)



Diabetes Care, by Race-Ethnicity 2007-08 to 2017



Bp control <140/90 2015- 2019



Sound of Ideas; Rita Horwitz CEO, Joseph Tanenbaum, Researcher CWRU
Health Affairs Feb. 2018

DIFFUSION OF INNOVATION

By Joseph Tanenbaum, Randall D. Cebul, Mark Votruba, and Douglas Einstadter

Association Of A Regional Health Improvement Collaborative With Ambulatory Care-Sensitive Hospitalizations

ABSTRACT Although regional health improvement collaboratives have been adopted nationwide to improve primary care quality, their effects on avoidable hospitalizations and costs remain unclear. We quantified the association of the Better Health Partnership, a primary care-led regional health improvement collaborative operating in Cuyahoga County, Ohio (Cleveland and surrounding suburbs), with hospitalization rates for ambulatory care-sensitive conditions. The partnership uses a positive deviance approach to identify, disseminate publicly, and accelerate adoption of best practices for care of patients with diabetes, heart failure, and hypertension. Using a difference-in-differences approach, we compared rates of hospitalizations for ambulatory care-sensitive conditions in six Ohio counties before (2003-08) and after (2009-14) the establishment of the partnership. Age- and sex-adjusted hospitalization rates for targeted ambulatory care-sensitive conditions in Cuyahoga County declined significantly more than the rates in the comparator counties in 2009-11 (106 fewer hospitalizations per 100,000 adult residents) and 2012-14 (91 fewer hospitalizations). We estimated that 5,746 hospitalizations for ambulatory care-sensitive conditions were averted in 2009-14, leading to cost savings of nearly \$40 million.

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Better Health Partnership

Better Health Partnership

Expansion to 15 Health Systems

Over 500,000 Children and 190,000 Adults

- Akron Children's Hospital
- Asian Services in Action
- AxessPointe Community Health Centers
- Care Alliance Health Center
- Cleveland Clinic Health System
- Crossroads Health
- MetroHealth System
- Neighborhood Family Practice
- NEON
- Northeast Ohio VA Healthcare System
- Senders Pediatrics
- Signature Health
- Summa Health
- The Centers
- UH Rainbow Babies & Children



239 BHP Reporting Practices as of January 2023

TRUST:

FQHC Collaboration – COVID 19 Response

Local Community Health Centers:

- Collectively provided 33,000 vaccines in 2021 to individuals disproportionately impacted by COVID-19 related hospitalizations and deaths
- Partnered with public health, hospitals, faith-based organizations and health insurance payers
- Used data to identify hot spots and share best practices for outreach and engagement of the community with testing, vaccinations



TRUST:

Social Drivers of Health: Care Coordination

Better Health Pathways HUB- established 2020

- ~ 3,500 people* served by 40+ CHWs; (2020- Q3 2024)
- ~ 85% of babies delivered are healthy birth weight (2023)
- High adult wellness visit rates; reduction in ED visits (2023)
- ~ 80% successful completion of social need referrals (2020- Q3 2024)

CHWs are TRUSTED by the Community

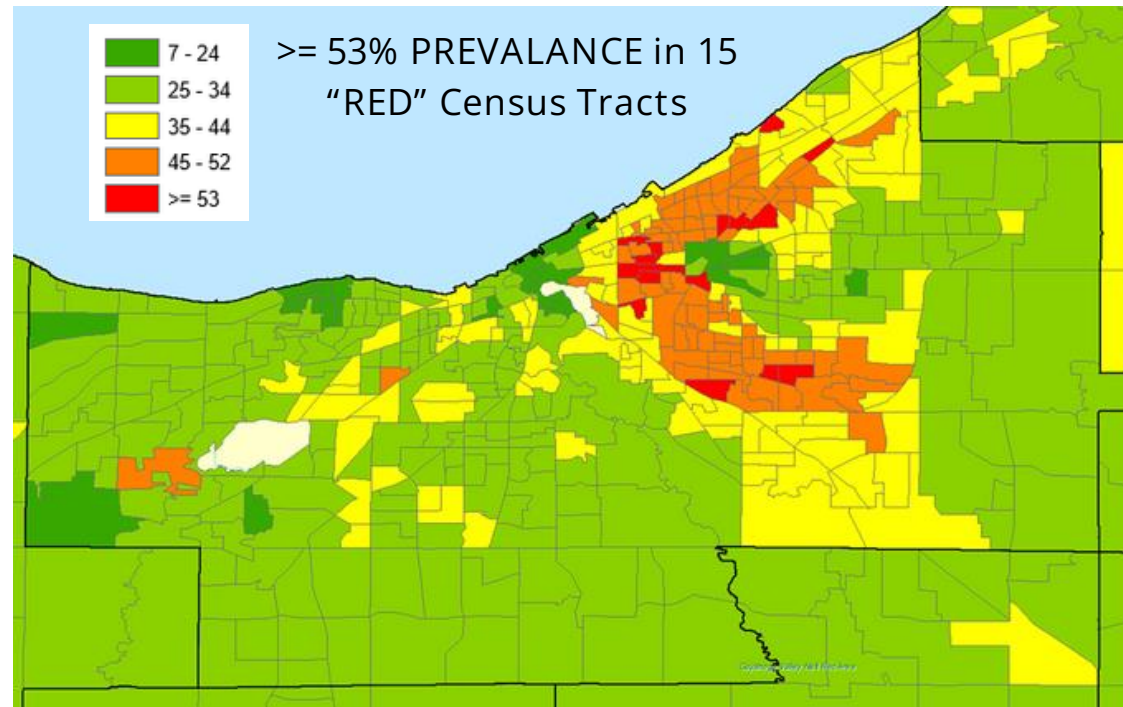
They serve adult, pediatric and pregnant populations with challenging health and social needs, including homelessness



Still Falling Short on Achieving Health Equity What do we need to do Differently?

'If you always do what you've always done, you'll always get what you've always got.'

~Henry Ford



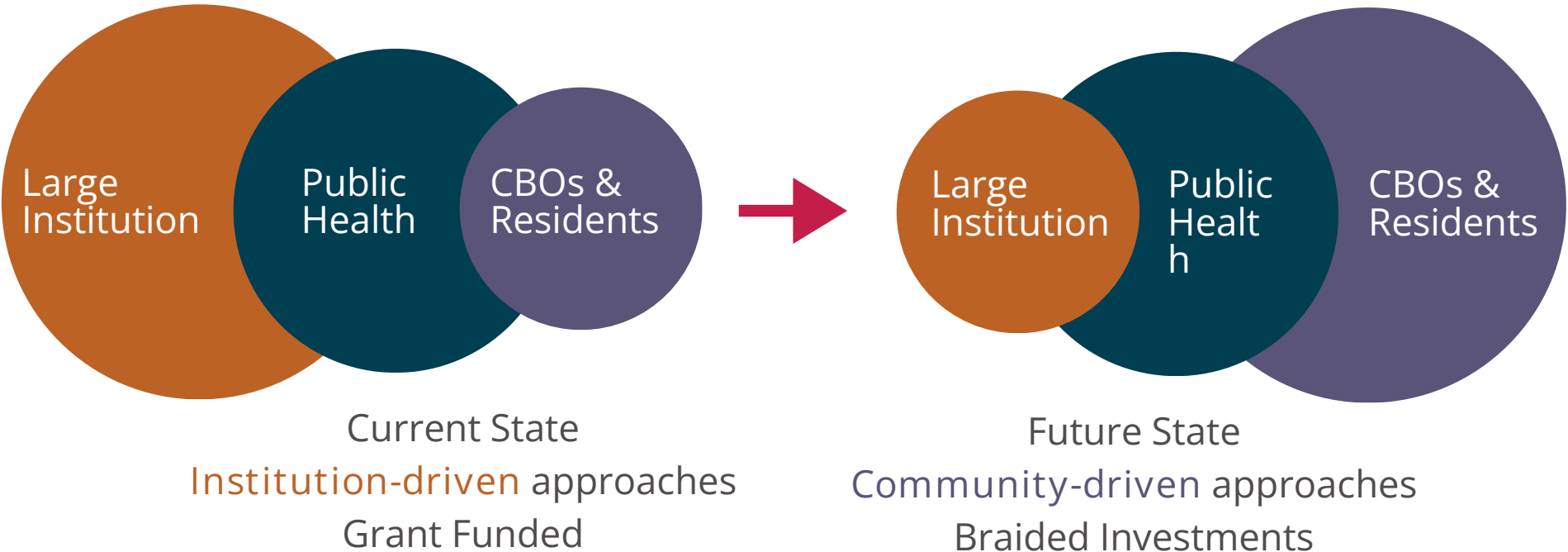
Current Hypertension Prevalence: Cuyahoga County

***QI methods are necessary,
but not sufficient.***

Envisioning the Future:
Community - Driven Health Improvement

2025 Community Health Needs Assessments and Improvement Planning: BHP ' *trusted* backbone' role

Enhance community voice and governance



Improving Access to Well Care – Top Priority from Current Cuyahoga County (CHA/CHIP)

PROBLEM:

Across Northeast Ohio's Federally Qualified Community Health Centers...

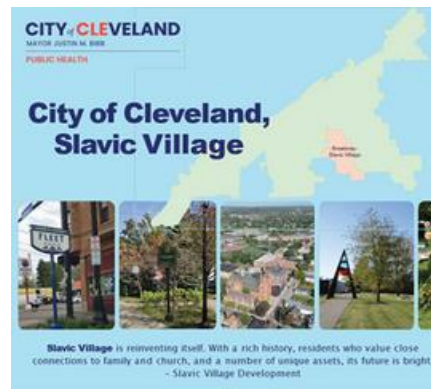
40% of attributed Medicaid children had no interaction with their health provider in 2023.



Improving Access to Well Care Ensuring Community at the Center of our Lens



Summit County Public Health



Cleveland Dept Public Health



Cuyahoga County Board of Health

We asked families and caregivers:

- What do you value most about well care?
- Why don't you take your child for well care?

Well child visits are critical checkins on our children. It's important we as parents and community can assess how our children are growing and developing!

It is important for my child to have well-child care, because I want them to be provided the best information and care possible. I also realize that most medical issues are handled best with early detection, so if your child's well care is kept current, you have the best chance of keeping your child protected from harm and danger when it comes to their health.

It keeps my children healthy!
It helps with milestones + staying on track for vaccines.

It helps us w/ Job # 1 keeping this guy safe

Voices from Informal Conversations

It is extremely important that my children receive well care visits to catch/detect possible issues such as physical, cognitive, social-emotional delays as early as possible, in order to thrive to the fullest into their adolescence - teenage - adulthood

Well child visits help ensure relationships between pediatricians + families. They help ensure lines of communication are open. As a parent they help me to be informed and to ask questions about dev. milestones.

Barriers to Well-Child Care:

Cleveland Heights

STIGMA

“Post-partum depression is a major reason for not going to visits and it’s not talked about enough”
◦ Resident, Cleveland Heights

TRUST

“Other world and health issues and beliefs affect our trust in the medical system”
◦ Resident, Cleveland Heights

POLICY

“Jobs don’t prioritize our health or our children’s health in the U.S., 8 weeks of parental leave isn’t really generous”
◦ Resident, Cleveland Heights

EDUCATION

“There is a lack of education about the importance of the regular doctor’s visits”
◦ Resident, Cleveland Heights

TRUST

“I fear losing a trusted doctor or pediatrician because they are only temporary or transfer to a different office”
◦ Resident, Cleveland Heights

COST

“People who are uninsured won’t go to the doctor unless something is life-threatening”
◦ Resident, Cleveland Heights

Community Residents helped Co-design Strategies to Improve Access to Well Care *

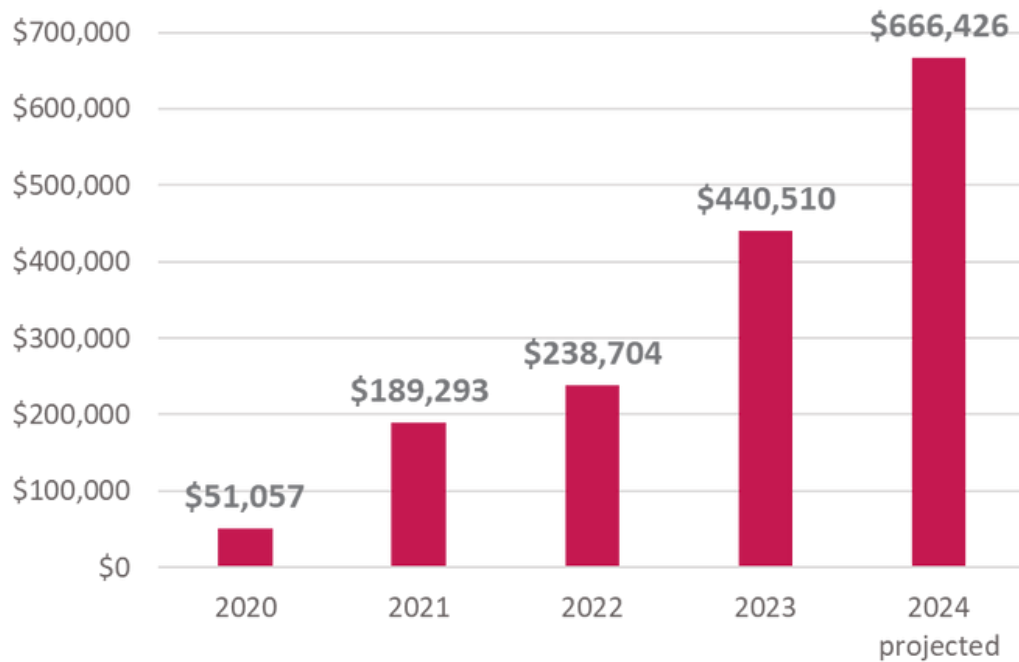
- Leverage Community Health Workers (CHWs) – continue care coordination with babies born to their pregnant clients.
- Engage school-based professionals to refer to CHWs or directly to primary care with children experiencing school transitions
- Connect primary care providers with faith-based community to assist with outreach and engagement of families in well care
- Food banks to refer to CHWs or directly to primary care when families access food pantries

*** With generous support from UnitedHealthcare Community Plan of Ohio**

Capacity Building for CBOs to Grow, Sustain Services

\$1.6 million! (2020-2024 projected)

MCO & Other Reimbursements to HUB Agencies



■ Reimbursement

14 Care Coordination Agencies and 7 Medicaid MCOs

CHW Workforce Development

- HRSA 3.0\$ million capacity building grant
- Enrolled 284 CHWs (certification programs); 153 completed
- Targeting 60 paid apprenticeships
- MCO community re-investment; application submitted to extend



Trust: If we get this 'Right', the Path looks Bright



By keeping Community at the Center of our Collaboration, we enable possibilities for a healthier and more resilient society.

Where can we find light in this never-ending shade?



“For there is always light, if only we're brave enough to see it. If only we're brave enough to be it.”

~Amanda Gorman

(President Biden's inaugural ceremony, Jan 22, 2021)

PLEASE LEVERAGE YOUR POWER AND VOTE!