How to Engage Individuals with Substance Use Disorder



Individual / Family Member's Role

Objective: Encourage the person with substance use concerns (or a family member) to feel comfortable discussing the issue and considering support options.

Initial Hesitation	"I'm not sure if I'm ready to talk about this. It's something I've been dealing with for a while, but it's hard to bring it up."
Denial or Downplaying	"I don't think it's really a problem. I mean, sometimes I drink or use more than I should, but I can handle it."
Expression of Concern (Family Member Role)	"I'm really worried about my [partner, parent, friend]. I've noticed a change, but I don't know how to bring it up without making them feel attacked."
Shame or Stigma	"It's embarrassing to admit this. People would think less of me if they knew."
Interest in Help	"I've thought about getting help, but I'm scared of what it means, or what my family will think. How do I even start?"

Setter Health Partnership 2024 Learning Collaborative









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Navigator's Role

Objective: Initiate a compassionate, non-judgmental conversation about substance use, recognizing the stigma and difficulty of discussing the topic, and offer pathways to recovery.

Start with Empathy	"I know we're here to discuss your [current health issue], but I noticed something that I wanted to ask about, if it's okay with you. Is there anything else going on in your life that you might need support with?"
Normalize the Conversation	"Many people face challenges with stress, family issues, or even substance use. It's a lot more common than we might think."
Ask Open-ended Questions	"Have you or anyone close to you ever found it tough to manage alcohol, prescription drugs, or any other substances?"
Listen Without Judgment	"Thank you for sharing. This is a safe space. It's okay to feel how you're feeling. I'm here to help, not judge."
Offer Solutions, Not Directives	"If this is something you'd like to explore further, there are resources that could be really helpful. Have you thought about getting support for this?"
Reassure	"Seeking help is a brave first step, and there are so many people who've been where you are and have found ways to heal.



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