# BETTER HEALTH PARTNERSHIP LEARNING COLLABORATIVE AGENDA

## Keynote Speaker
### Cross-Sector Data Sharing to Create Healthier Communities
**San Diego's 211 Community Information Exchange**

Karls Grounds | Vice President, Health and Community Impact

United Way 211 of San Diego, CA

A diverse set of regional stakeholders comes together to harness the value of cross-sector collaboration and data-sharing for a Community Information Exchange (CIE). San Diego 211 shares its story and how it integrates health care with social services and support critical to improving population health, driving system efficiencies and effectiveness, reducing costs, and advancing health equity.

### Redesigning Care Delivery for Greater Value and Health Equity
**A Panel Discussion**

Socioeconomic factors and community context shape health and require providers to work beyond their institutions and in community partnerships to achieve their goals. Executive leaders from local health systems share how their focus is shifting to a consumer, community, and health equity-focused transformation agenda to provide greater value.

**Moderator: Thomas Campanella, JD**

**Professor & Director, Health Care MBA Program | Baldwin Wallace University**

**Panelists:**
- Nicholas Dreher, MD, Medical Director, Population Health  
  The MetroHealth System
- Kris Grayem, MSN, CNS, PPCNP-BC, RN-BC, VP Population Health  
  Akron Children’s Hospital
- Adam Myers, MD, Chief, Population Health & Director; Community Care  
  Cleveland Clinic

### Better Health Partnership Updates
**Rita Horwitz, President & CEO**

Collaborating in new initiatives across populations for greater impact on health in Northeast Ohio.

**Jonathan Lever, MPH, Program Manager**

Matt Finley, CRS, CIRS, CRM Administrator & Assoc. Director, QI (United Way 2-1-1)

Better Health, its clinical partners and United Way 2-1-1 are implementing a bidirectional electronic referral and feedback system to address social determinants of health. The work targets adults with hypertension and children with asthma or weight problems at four primary care clinics.

**Thomas E. Love, PhD, Chief Data Scientist**

Insights and trends gleaned from the data that inform our collective efforts and recognizes our partners’ improvement and achievement in better health.

### Vaping: A Growing Addiction and Public Health Issue

The rising use of electronic cigarettes portend a burgeoning health crisis for adolescents – and the adults they will become – across diverse Northeast Ohio communities. Expert panelists share data and research, and a counselor shares a peer-support program created by high school students to kick their addiction.

**Moderator: Mike McIntyre**

**IdeaStream and The Plain Dealer**

### Breakout Sessions

11:15–3:50 pm

**Introduction to Pathways Community HUB**

**Rita Horwitz**

BHP leads the effort to establish a Pathways Community HUB in Cuyahoga County. The model features home-visiting services by certified Community Health Workers (CHWs) for at-risk populations with complex health and social needs. We feature a day in the life of a CHW by “opening” pathways that connect families to resources in the community. Agencies that employ CHWs and contract with the HUB can be paid by Medicaid managed care for completed pathways and outcomes.

**Cleveland Central Promise Neighborhood**

**Christine Mitton, PHD, Director, Knowledge & Learning**

**Sisters of Charity Foundation**

A theory of change and whole-family approach to break the cycle of poverty are at the center of the foundation’s efforts in the Central neighborhood, where 81% of children live in poverty and 50% live in extreme poverty. The foundation works to strengthen families with integrated programs and support for vulnerable adults and children.

### Closing Comments and Observations

**Accreditation Statement:** The MetroHealth System is accredited by the Ohio State Medical Association to provide continuing medical education for physicians. The MetroHealth System designates this educational activity for a maximum of 5.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. Nurses and Social Workers check with your professional association as these credits might be applicable for licensure renewal.